

# RECYCLING LOGOS--WHICH ONE TO USE?

Are you confused about what recycling logo to use when?  
Let us explain.

The most commonly used recycling logos are variations on the “chasing arrows” such as these:



Is there a difference? Well, this recycling logo:



means that the paper it is printed on was made partly or entirely from recycled paper.

But these recycling logos:



simply encourage individuals to recycle paper when they discard it. They do not mean that the paper they are printed on is recycled paper.

**It is recommended that the words, “PRINTED ON RECYCLED PAPER,” be used alone or in addition to the symbol on any item that you print on recycled paper, because so few people know about the distinction between recycling logos.**



## About the Forest Stewardship Council (FSC)

FSC is an international certification and labeling system dedicated to promoting responsible management of the world's forests.

This means that forests are evaluated to meet FSC's strict environmental and social standards. Fibre from certified forests is then tracked all the way to the consumer through the FSC Chain of Custody system.

FSC certified wood, paper and other forest products are then sold with the FSC logo by certified companies in the marketplace.

### Our Vision...

Is healthy forests providing an equitable sharing of benefits from their use, while respecting natural forest processes, biodiversity and harmony amongst their inhabitants.

### Our mission...

is to promote environmentally appropriate, socially beneficial and economically viable management of the world's forests.